

# India Youth For Society Annual Report 2018-19

## Awareness, Recycling & Cleanup Drives

In 2018, the Society accessed its work on plastic pollution. The team initiated its awareness activities in to different modes to educate the public with the plastic products of recycled and non-recycled. It has been decided that the Society must associate with Municipal Corporation to spread a word for the public co-operation in segregation of waste at source level. Appala Reddy Yendreddi, President, IYFS, has been nominated for Plastic Core Committee. The collection and awareness would be improved in this year.

For the last seven months, cleanup drive and awareness programmes have been conducted throughout the city. India Youth For Society (IYFS) cleaned the beach road from Jodugullapalem to ISKON Temple. Amazingly, it was 11.2 Tons of Glass & 872 kgs of plastic has been collected in Beach Cleanup Drive. Actually, it has been planned for 100 days from Jodugullapalem to GITAM College and it is being continued till date. We recycle these plastics at our unit. Amazingly, it was 9.2 Tons of Glass Bottles & 801 kgs of plastic waste has been collected till date. One of our team members felt that we should clean the view point and make it pleasant for public and tourists. The team agreed with his idea and made efforts towards improving the beach.

## Reviving Water Ponds

Through regular cleanup activities and involving the officials, the pond at Bottavanipalem village was revived. Mr. Prasad Bonam found that the water tank was being dumped with litter and construction & demolition material. He the notice of IYFS and it was

resolved that the team should take up this challenge. As first step, clothes, weeds in the pond removed. Actually, weeds are part of eco-system but we had to cut them partially to prevent open-defecation in the area. Upon a call for public participation, 100 NCC Cadets, Ex-servicemen and the staff of Amjur Technologies joined with IYFS in cleaning the tank at Bottavanipalem. We could reach up to the nearby villages and gained their support to protect the pond from littering & debris.

## Each water body is important

IYFS would be taking Chinna Cheruvu in Vizianagaram District as a new challenge to revive completely and see this pond plastic free.

## Deaddiction Centre for Fishermen

IYFS was helpful to the local Deaddiction Centre launched by Ms. Ganeswari, Sub-inspector, Excise & Prohibition Dept. The Society helps them in outreach with songs & plays. We may find possible ways to extend more financial assistance and ideas for massive awareness about the ill-effects of excessive drinking. The centre helps a lot of fishermen who are not able to get rid of alcohol on their own. A doctor from Government Mental Care Hospital is treating the patients.

